



30% CLUB SCHOLARSHIP

Terms and Conditions 2025

Eligibility

1. Applicants must intend to pursue one of the following part-time Taught Master's degrees during the 2025 - 2026 Academic Year:

1. MSc Strategy & Innovation
2. MSc Design Innovation
3. MSc Finance
4. MSc in Consumer Insights and Branding Strategy

2. Applicants must meet the entry requirements for their programme of choice (available on the Maynooth University website).

Current students of PhD or Research Master's programmes are not eligible to apply.

Value of the Scholarship

The value of the scholarship is for the total amount of the tuition fee of the chosen Taught Master's degree.

Miscellaneous

The scholarship may not be deferred to a future intake.

Scholarship assessment

An initial eligibility check will be undertaken by the Postgraduate Recruitment Office to ensure that applications have met the eligibility requirements.

Eligible applications will be reviewed by an academic panel. The panel will rank the applications using the following marking scheme:

1. Professional experience – 40%
2. Personal statement – 40%
3. Academic attainment – 20%

Application Process

To apply, applicants must submit the following:

1. A completed Application Form
2. A current professional CV

3. A personal statement outlining their commitment to undertaking part time study, how their chosen programme will support their own professional development and how they have demonstrated a commitment to advancing gender equality, in line with the 30% Club aims.
4. Confirm they are a citizen of an EEA member state or Switzerland AND resident in Ireland or Northern Ireland for 3 years or more. Non-EEA citizens should contact the Equality Officer on pgstudies@mu.ie to confirm eligibility.
5. Submit their application to the Equality Officer at pgstudies@mu.ie by the **30th June 2025**.

Closing Date

Completed applications should be submitted via email by the closing date of the **30th June 2025**.

Late applications will not be accepted.

Enquiries

Enquiries regarding the application process may be submitted by email to:
pgstudies@mu.ie