



Maynooth University School of Business Management, Strategy & Innovation **MSc Business Management**

Why study Business?

If you are interested in a business career but did not take an undergraduate degree in business then this is the programme for you. This MSc introduces students to a range of business management topics, including organisational behaviour, global operations, finance, strategy, marketing, international business, career planning and development, sustainability in business and research techniques. We start at a foundational level and rapidly escalate to develop student knowledge to the level of postgraduate expertise. A variety of teaching approaches are applied across the programme to help participants to develop a clear career strategy that will increase their employability in the short-term, and sustainable success in the long term.

Why this programme?

This MSc provides key business learning to non-business graduates (and experienced professionals who do not have an undergraduate degree). Through its course content and programme delivery, our students access leading business thinking, apply contemporary management theory and practices, and research business solutions through team and individual assignments and a Business Consulting Project/ Dissertation or Placement.

How will this help my career?

The MSc Business Management develops future executives in organisations of different sizes and sectors. The course takes a cross-sectoral, domestic and international approach. Students learn key theories and concepts relating to core business disciplines as well as how different disciplines connect within organisations to deliver overall business goals. Accordingly,

the course prepares graduates for a wide range of roles and organisations. Students also take a career management module designed to enhance employability at the outset and throughout their career. This module guides students to optimise their first step into the professional labour market or build on their professional experience and consider future goals. Students will identify their personal career priorities and apply career planning and development tools that can be enacted throughout their working life. In doing so, students will enhance their employability through analysing, developing, and articulating how they can best contribute to an organisation. All students on this MSc are entitled to free Graduate membership of the IMCA (Institute of Management Consultants & Advisers) for the duration of the programme and for the 12 months following completion.

What are my career options?

Combined with your existing proficiency from your bachelor's degree and/or professional work experience, completing this master's signals your ambition, work ethic, and expertise to prospective employers and positions graduates to undertake a range of business management roles, nationally and internationally.

What do we offer?

It is our aim to be at the **forefront of delivering innovative, engaging programmes for future leaders** in the fields of commerce, business, management, and marketing. We undertake research and deliver teaching with the aim of **making a difference**, and **innovation** underpins everything we do.



What do our graduates say?

“The MSc in Business Management is an excellent course. Overall, the topics covered have proven extremely valuable in my working career. It provides a well-rounded overview of business while learning from experienced professionals. The placement pathway has been valuable for me, in obtaining a full-time role. I would recommend this course to anyone interested in furthering their studies.”

Paddy Pender – Graduate MSc Business Management

What are the entry requirements?

The MSc Business Management is designed for candidates who do not have a previous business qualification. If you do not have a business degree, this programme is for you. Candidates should have a minimum 2.2 grade, honours (level 8) degree in a non-business discipline or equivalent. In exceptional circumstances, consideration will be given to candidates who do not hold a primary degree, but who do have at least 10 years' relevant work experience, at least three of which must have been within a management position. Consideration will be given on a case-by-case basis to students who have an honours degree in a business related discipline where the degree was completed at least five years previously. Applicants must have a recognised primary degree which is considered equivalent to Irish university primary degree level.

Course Structure

The programme is intensive and fast-paced, bringing students on a high growth learning experience across the full-time programme. We have two semesters of taught modules, during which each module is taught over four days. These four days will be time-tabled three to four weeks apart so that learning can occur between the individual teaching days and permits reflection on content and the completion of projects and tasks. Students are encouraged to learn independently, through significant reading and assignments, both on their own and working in teams, prior to a class and afterwards.

Module Themes

- > Career Planning & Development
- > International Business
- > People, Organisations & Society
- > Strategic Management
- > Evidence Based Management
- > Global Operations & Supply Chain Management
- > Marketing
- > Financial Management
- > Introduction to Sustainability in Business

Summer Pathway Options: Business Consulting Project / Academic Dissertation / Work Placement.

Course Fees

See www.maynoothuniversity.ie/student-fees-grants

How to apply?

See www.maynoothuniversity.ie/study-maynooth/how-apply for more information.

Where can I find more information?

For more information on the MSc in Business Management, please contact:

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🖱 www.maynoothuniversity.ie/school-business