



MSc Business School of Business

Course Fees

See www.maynoothuniversity.ie/student-fees-grants

Why study the MSc Business?

Today's business world requires flexible graduates who can provide employers with specialist and general knowledge be that domestically or internationally. Our suite of MSc programmes at Maynooth University School of Business provides graduates and working professionals with the opportunity to convert to a Business career or indeed to specialise in an area of Business that they are interested in pursuing in depth. This MSc Business is designed to open up different pathways by allowing candidates to avail of structured choice. Students can choose one concentration and then choose a set of optional modules that permit them to pursue their interests across the wide array of modules and topics available in the School of Business.

What is this programme about?

The MSc Business is designed to have a common core of modules and then a number of concentrations to allow flexible choice. Additional modules can be taken outside of the concentration subject to timetable constraints.

Concentration in Business Analytics (graduates with technical component to their degree)

Concentration in Management (non-business graduates only)

Concentration in Digital Marketing (mainly business graduates)

Concentration in Digital Transformation (business and non-business graduates)

Concentration in Finance (graduates with a finance/economics component to their degree)

Concentration in International Business (business graduates only)

Concentration in Strategic Marketing (business graduates only)

How will this help my career?

Gaining a postgraduate qualification in Business is a strong step towards enhancing your career in business. This MSc will open up a wide variety of choice across our programmes and allow you the option to concentrate in one area and also to sample a set of modules from across our programmes. Why not combine your love of Marketing with some Analytics or Strategy content? Why not combine Analytics and International Business to get additional insights into international corporate organisations? Why not think about a career in Digital Transformation in the Financial Service Industry. You will get to work with clients of the School of Business throughout your modules and be exposed to leading academic and business thinkers. This programme is suitable for a wide range of careers across the private and public sectors both domestically and internationally.



What are the entry requirements?

The MSc in Business is designed for two distinct types of candidates: firstly candidates with a minimum 2.2 grade, honours (level 8) in Business; and secondly, candidates with a minimum 2.2 grade, honours (level 8) degree in a non-business discipline. In exceptional circumstances, consideration will be given to candidates who do not hold a primary degree, but who do have at least 10 years' relevant work experience, at least three of which must have been within a management position. Consideration will be given on a case-by-case basis to students who have a minimum 2.2 honours degree in a business related discipline where the degree was completed at least five years previously. International applicants must have a recognised primary degree which is considered equivalent to Irish university primary degree level.

What will I study?

This challenging and demanding programme is fast-paced, developing a high level of competence in business and your particular concentration across the programme, be that in full-time mode (12 months) or part-time mode (24 months). Modules are delivered over two semesters (September-January & February-May) with the Business Consulting Project/Placement/Dissertation conducted between May and August. The programme will generally be delivered through lectures, presentations, and intensive workshops, generally in blocks of two full days every two weeks, followed by less structured supervision contact over the third (summer) semester. Part-time students attend their sessions over two years, completing the Business Consulting Project/Dissertation in their second year. Part-time students do not have the placement option.

Modules:

Semester 1: Career Planning & Development; Concentration module(s) plus optional module(s)

Semester 2: Actionable Insights through Research; Concentration module(s) plus optional module(s)

Semester 3: Introduction to Sustainability and Business Consulting Project/Placement/Dissertation.

Core modules account for 20 ECTS of your programme. A concentration is defined as at least 20 ECTS in your chosen concentration and is supported by your 25 ECTS semester 3 pathway. Any combination of optional modules can be chosen for the remaining 25 ECTS subject to timetable restrictions.

How to apply?

See www.maynoothuniversity.ie/study-maynooth/how-apply for more information.

Where can I find more information?

For more information on the MSc in Business, please contact business@mu.ie or the Programme Director, Prof Joseph Coughlan or visit: www.maynoothuniversity.ie/school-business