MU Impact Planning Canvas

Challenge

'What challenges in society could your research help address?

1

Response

How does your research plan respond to the challenge(s)?

2

Resources and Team

What resources and collaborators do you need to help create impact?

8

Unique Value Proposition

What unique value will your research results bring to each beneficiary?

4

Engagement

How will you connect with the beneficiaries during your research programme?

5

Evidence of Impact

What evidence (quantitative or qualitative) will you collect to demonstrate impact? Over what time frame?

7

Beneficiaries

Who will benefit from or use the results of your research?

13

Funding

What is your funding roadmap to enable this research programme and create impact?

9

Potential Impact

What potential impact(s) will your research have? Cultural, Economic, Educational, Environmental, Health, Political, Social, Technological.

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