

# Landlord User Guide

A guide to using the Studentpad software for Landlords.

# Studentpad Landlord User Guide

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# Introduction

The aim of this document is to provide Landlords and Letting agents a guide to using the Studentpad software. This user guide is separated into the key areas of the software and will have screen shots wherever possible, to provide a visual explanation of the instruction that has been given.

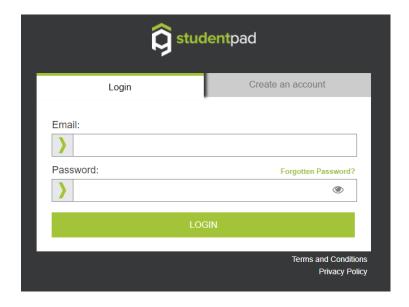
Please Note: Whenever you see this symbol you can click to see a short help video explaining what in the current area of the software.

**Tip**: These instructions are based on a standard configuration of the Studentpad software. Your feature set may be different to the features described in this manual. However, this manual should provide a good guide to using the software.

**Tip**: Throughout the software, wherever a grid is present, you can use the column headers to sort the data in the Studentpad software. Clicking once on a column header will sort the data in ascending order. Clicking a second time will sort the data in descending order.

# **Registering and Logging In**

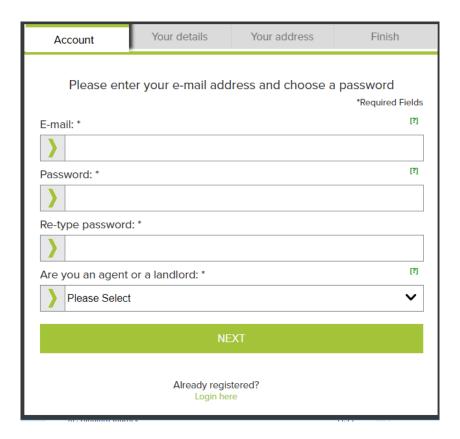
In order to register or log in to Studentpad you will need to look for a tab/ link called 'Agent/ Landlord' (usually found in the top right-hand corner: on the Studentpad site of the institution with which you wishing to register).

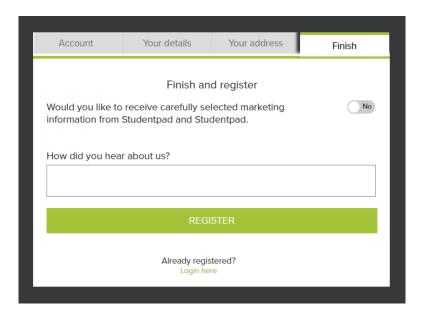


In order to register, you will need to provide some basic information such as your name, address, telephone number. You will be asked to enter your email address and create a password. You should choose a password which meets the following criteria:

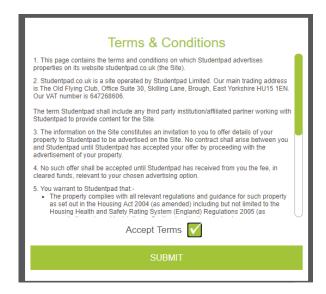
Must be longer than 4 characters Must contain 1 capital letter Must contain 1 number Must NOT contain your name

When you log in to the site in future you will be asked to enter the email address and password you have entered when registering.

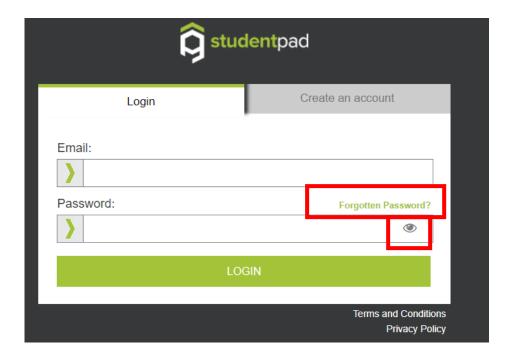




When you register you will need to accept the terms and conditions. By logging in, you are accepting the terms and conditions, which can be viewed online by clicking on the text link at the bottom right of the logon screen.



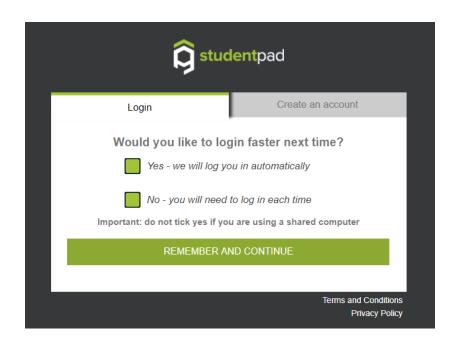
# Forgotten Password or trouble logging in



Under the email address, you will see [Forgotten Password], this is where you would reset your password, should you for any reason have forgotten it. This will then request the institution via a dropdown list and for you to enter your email address, you will then be sent an email with a link to set up a new password.

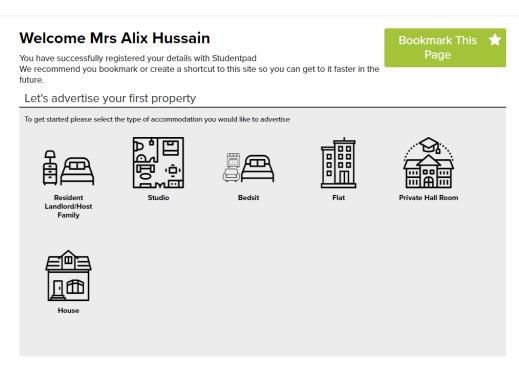
You can also select the 'eye' to view your password as you type it to check you have it correct.

If you select 'Yes' and 'remember and continue' (on the next page), this will prevent you logging in and out repeatedly from your device (computer, phone, tablet). We do not recommend this if you are using a shared device.

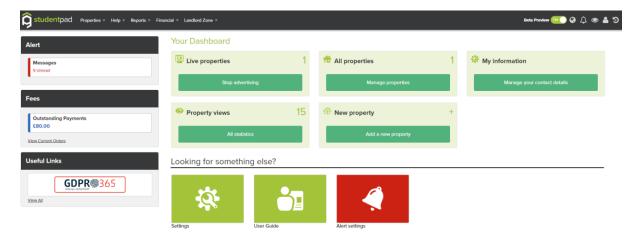


#### **Home**

If you are logging in as a first-time user you will be shown the below screen and can start to add your 1<sup>st</sup> property. (See Add a New Property section)



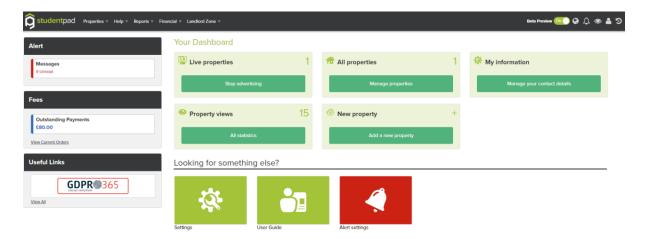
Once you have a registered property and are logged in you will be presented with your Dashboard.



To return to your home page/dashboard at any time, click on the Studentpad logo or university logo in the top left-hand corner of your screen.

The Dashboard contains button links to the key areas of the software. Clicking any of these links will take you to the chosen area of the software and its relevant subtexts.

#### **The Layout**



- **Top Navigation** This is the top navigation area consisting of a tab strip. Clicking any of these will take you to the chosen area of the software. This area remains the same throughout the software.
- **Left Navigation** This is the left-hand navigation menu. This menu changes to reflect the area of the software chosen from the top or dash navigation area.
- **Dashboard Navigation** This area will display quick links to all your property and account details.
- Right Navigation See icons below.

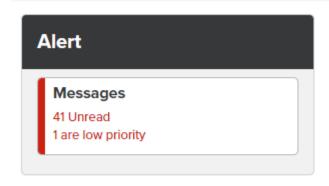
If you select this icon you will be taken to a new page with the Studentpad website for the account you are logged into.

This shortcuts to the internal messaging system within the Studentpad software, so you may view messages quickly (for example if your property/advert is approved/ rejected or if you receive an enquiry from a student, for example).

This icon will shortcut you to any of your settings you may need to view or change

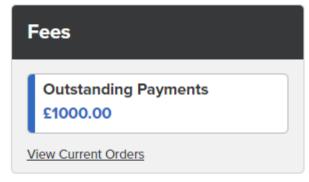
This allows you to return to a previous tab as you can view your history. Select where you would like to return to and it will navigate you to that page.

#### **Alerts, Fees and Useful Links**



#### **Alerts**

On the Left-hand sidebar, you will find the "Alert" system, for example messages regarding gas safety alerts, any changes, property enquiries from students, approved adverts and properties.



#### Fees

This will show you any outstanding fees.

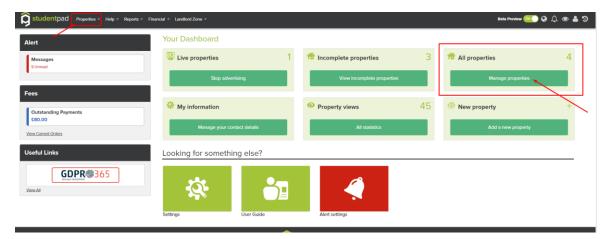


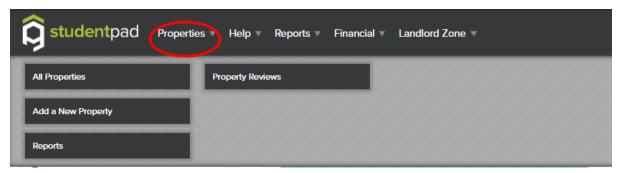
#### **Useful Links**

Here you will find any services we think may be of use to you.

# **Properties**

You can access and manage all aspects of your registered properties by selecting the All properties' button on your dashboard. Or using the top navigation menu as shown below.





Once you choose an option, you can quickly navigate to relevant areas via the left-hand menu, see following sections. Or you can select the home button and return to your dashboard and follow your chosen button link.

# **Property Management Home**



You will see the following key areas.

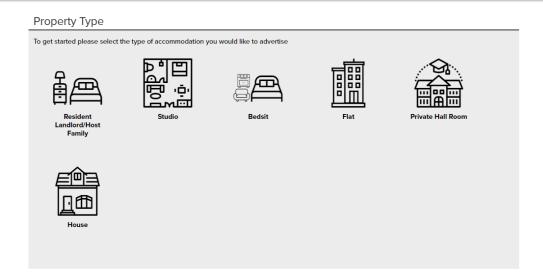
- Add a new property Click to add a new property on to the system.
- **Re-advertise an existing property** To view previous adverts and select a new start date. Alternatively, you can start a new advert.

- **Property List** View a full list of your properties and their current status.
- View/Change property To view or amend any properties.
- **Property Statistics** information regarding page views etc.
- **Add task** The "To do list" is the same as if accessing from the home menu, but it will filter to Property related tasks whilst in this view.

# **Add a New Property**

# **Navigation**

Clicking on the "Add a new property" on your Dashboard or by selecting the properties menu in the top navigation menu. This will load an empty form where you can enter all your property and advert information.



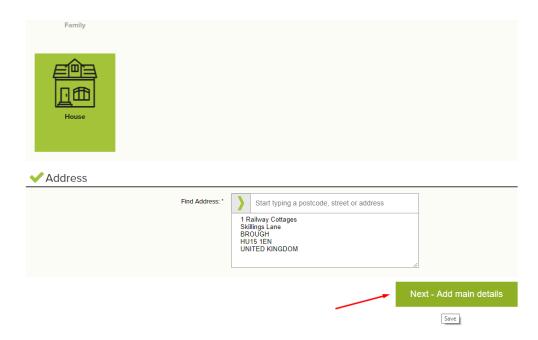
## Find Property

Once you have selected your property type enter the properties postcode and select an address from the list. If the property you are looking for is not in the list, email <a href="mailto:support@studentpad.co.uk">support@studentpad.co.uk</a>

Once you have entered the address, click the bottom right hand corner of the form.

Next - Add main details

button located at the



## Add Property Info

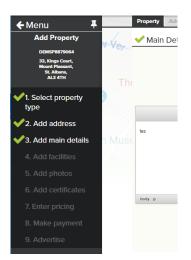
You will then need to fill out the second part of the form adding the features of your property. Here you can also upload energy certificates, photographs of the property and specify who the property may be suitable for i.e. Non-smokers, pets etc.

When complete, click the next button at the bottom right to complete the next stage. You can use the previous button to return to previous sections or click the link on the menu bar.

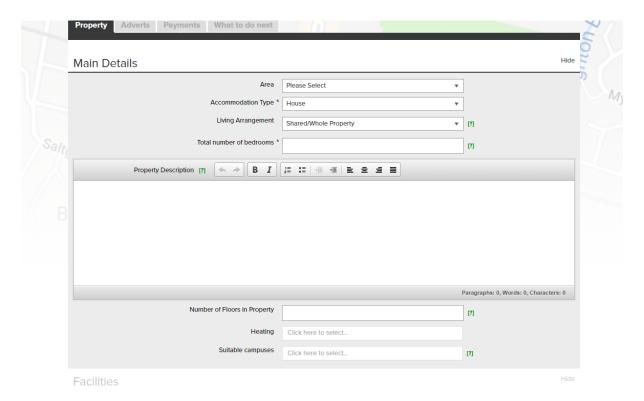


Please Note: Fields marked with an (\*) asterisk are mandatory

As you add your property you will notice the steps will tick as you complete them in the left-hand menu.



**Please note**, every time you make a change your changes will be saved and you will see a note that the changes are being saved briefly flash up in the bottom right hand corner of the screen.



The more detailed the information you record, the higher the chance of letting your room(s) or properties faster. Details of the property together with what is in the surrounding area. Public Transport, local facilities and distances from university and landmarks all add to make your property stand out from the rest.

**Please Note:** These are the details of the whole property – Not the individual room(s).

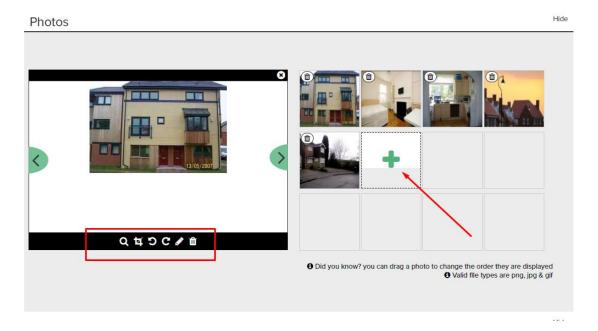
After filling in your main details you will proceed to the facilities, mobility and safety & security sections. Please add as much accurate detail as possible to enhance your advert.

uitable For						
Academic		Children		Couples		Disabled
Family		Females		Individuals		International Students
Males		Mixed Group		Pets		Postgraduates
Professionals		Smokers		Staff		Undergraduates
umber of Facilities	S					
Bathrooms		En-Suite	]	Fridge Freezers		Parking Spaces
Showers		Toilets				
hared Facilities						
Bicycle Storage		Broadband Internet		Cooking Facilities		Dishwasher
Double Glazing		Fridge Freezer		Ground Floor Bathroom		Ground Floor Bedroom
Gym		Lift		Lounge		Microwave
Onsite Launderette		Permit Parking		Shower		Telephone
Television		Tumble Dryer		Washing Machine		
rivate Facilities						
Cooking Facilities		Dead-Lock		Double Bed		En-Suite
Garage		Garden		Off Road Parking		Telephone
Television						
Mobility						
Adapted Bathroom		Adapted Kitchen		Adapted Toilet	)	Allergy Free
Ground Floor Bathroom		Ground Floor Bathroom with Wheelchair Access		Ground Floor Bedroom		Ground Floor Bedroom with Wheelchair Access
Ground Floor Toilet		Ground Floor Toilet with Wheelchair Access		Level Access Throughout		Level Entry Shower / Wet Room
		Moveable Access Ramp		No Difficult Outside Steps	)	Permanant Access Ramp
Mid Height Sockets / Switches				Shower Seat	1	Visual / Vibrating Fire Alarm
Mid Height Sockets / Switches Shower / Wet Room		Shower Over Bath		Shower Seat		
		Shower Over Bath		Slower Seat		
Shower / Wet Room Wheelchair Friendly Doors		Shower Over Bath		Shower Seed.		
Shower / Wet Room Wheelchair Friendly Doors				Carbon Monoxide Alarm		ссту 🗉
Shower / Wet Room Wheelchair Friendly Doors afety & Security					0	CCTV Smoke Alarm(s)
Shower / Wet Room Wheelchair Friendly Doors afety & Security 24/7 Staff		Burglar Alarm		Carbon Monoxide Alarm	0	

# **Photos**

Good quality photographs will allow potential tenants to get a good view of your property, so try to upload a range of views, both interior and exterior.

In order to upload a photo, select the green Plus (+) button as shown below.



You can then select multiple photos by pressing the next plus (+) button. Alternatively, you can drag and drop photos into the space for a quick and easy upload.

# **Edit your Photos**

You can use the tools at the bottom of the photo editor to:

- Crop the photo
- Give the photo a title- this can help potential tenants
- View in a large window



You can also move the photos into different orders or change the main photo by dragging them.

# Video / Walkthroughs

If you have a video or 3D walkthrough of your property, then you can embed the URL against the advert.

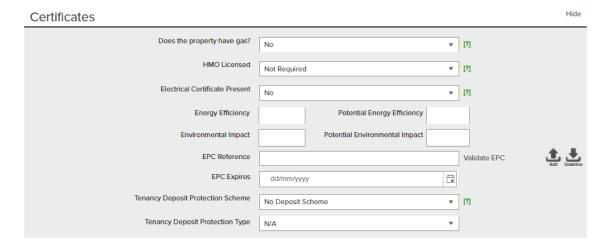
You can use any of the listed video walkthrough file types and to add it you just copy and paste the embed code or link to your video in the box. You can then click 'Preview' to check it looks right.



#### Certification

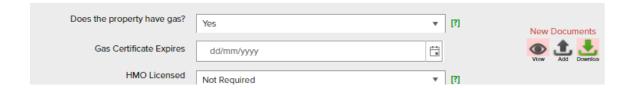
As a landlord, you are required to upload any relevant certificates for the property. Without the relevant certificates, your property and/or adverts may not be live on the site.

In order to complete this section, work through it answering the questions. If the property does have gas, electric or requires a HMO license you will be given the opportunity to upload a certificate and add a expiry date.



# Uploading a certificate

You can upload a certificate by selecting the 'Add' button seen below, when it has been uploaded you can select the 'eye' to view it.



#### **EPC** certificates

In the EPC section you can add the numbers on you EPC certificate. It will then show the corresponding letter to each section and these will also be shown on your property.

Energy Efficiency	76	С	Potential Energy Efficiency	85	В	
Environmental Impact	72	С	Potential Environmental Impact	85	В	

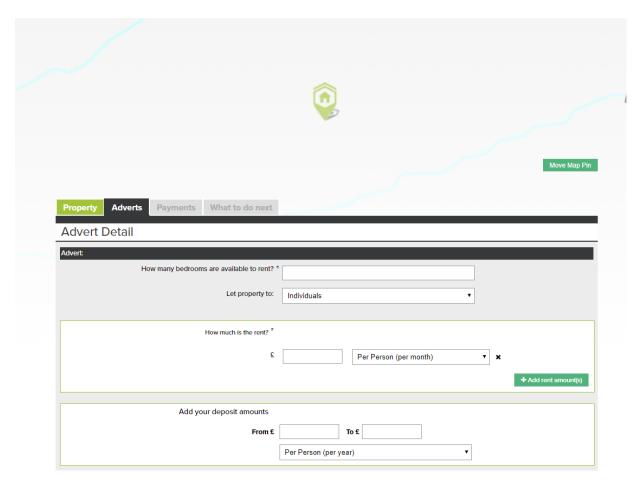
Once you have completed all your property details you should select the "Next –

Advertise Your Property" button.

#### Add a New Advert

It's really important to note that you only need to add the property to the system once, no matter how many times it requires advertising on the front-end website. Each property can then have multiple adverts. For example, you may want to add one advert for each term/year or multiple adverts running parallel but for different details, such as a rent which includes utilities such as gas, or a rent where the tenant pays for these on top of the rent.

Once you have completed your property details you will notice that the Adverts tab at the top of the screen has now become available and your page is redirected to set an advert. Without an advert, the property will not appear on the front-end website.



An advert will not display on the front-end website without entering the number of bedrooms available to rent, rent amount, and the available from date.

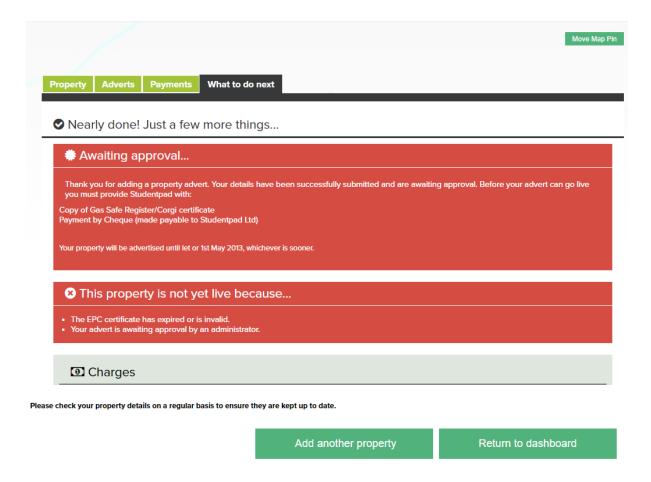
- **Available From** This is the date the property is available from, and not when the advert is to run from. The advert will not display on the front-end website before this date.
- **Bedrooms Available** This is the number of bedrooms available for rent. Not the total number of bedrooms in the property.
- **Rent Amount** This is the rental amount you would like to receive. This can be for the Whole Property or Per Room or Per Person. You can choose to advertise rent Monthly or Weekly.

**Please Note**: The display on website option must be set to "yes" for the advert to appear on the front-end website. This option can be used when editing adverts to quickly remove them from displaying on the website if the property becomes let.

Enter as much accurate information as possible and press the to complete.

Next - Advertise button

Once the advert and property have been saved you will be presented with a choice of what to do next, this will look as below. If your institution has integrated payments you will also be taken through their payment screen.

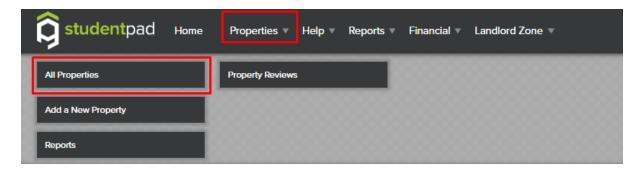


# **Edit Property**

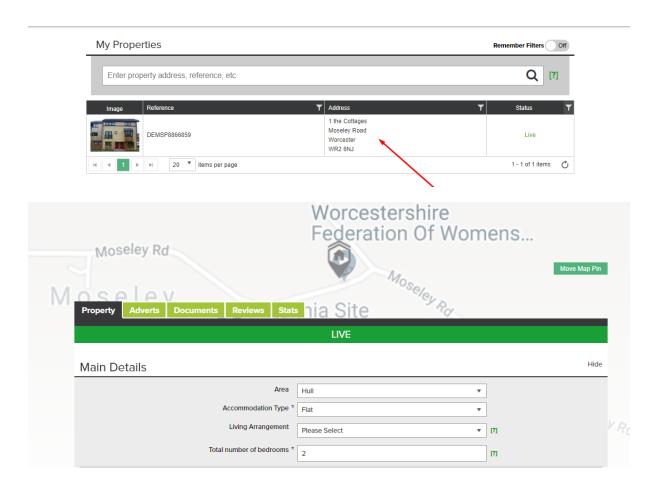
You can edit a property by selecting the Edit Property button on your dashboard as below.



Or you can access via the top navigation menu bar.



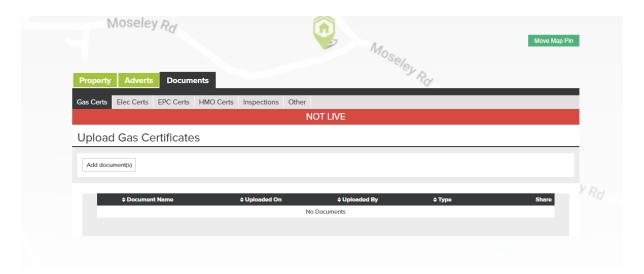
To edit a property select it from your list of properties.



Once you have clicked on a property it will be divided into key areas. These are in tabs as above, with each tab allowing you to view and edit that aspect of the property or advert. There are also options to upload documents to a particular property and log issues.

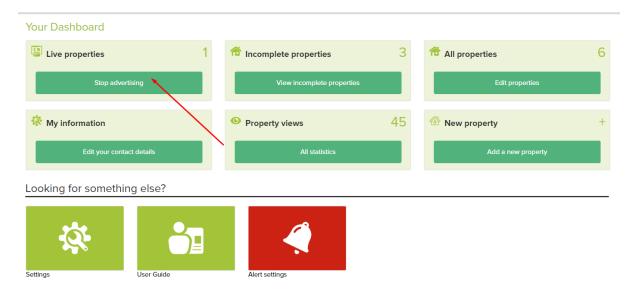
If your advert is not yet live because further detail is required you can amend details in any of the tabs.

You will be able to see if anything else is required to make an advert live, such as gas certificate required, this will be highlighted in red as shown below.

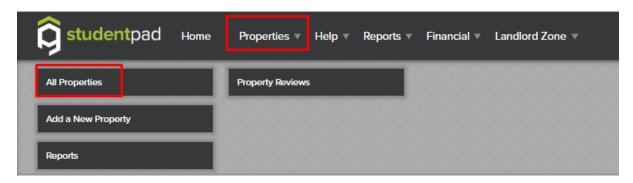


# Stop advertising a Property

If you wish to stop advertising a property, click on the "Stop Advertising" button on your dashboard.

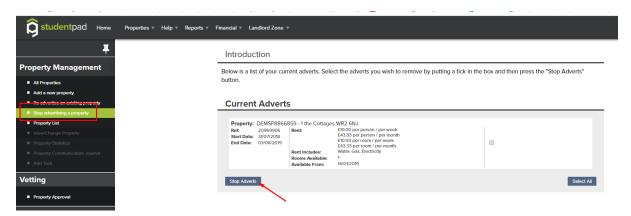


Or in the top navigation menu.



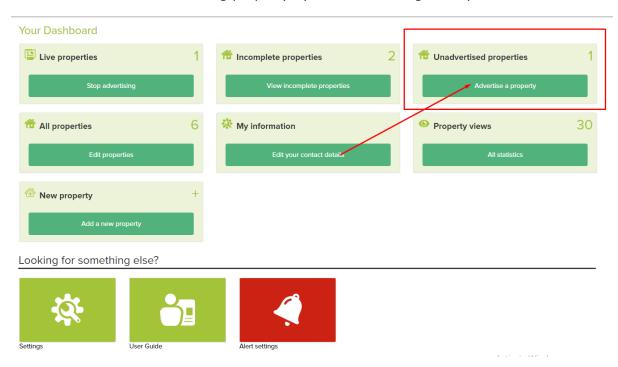
Clicking this option will show a screen with all your properties listed.

To stop advertising a property, select one or more of the listings. If you wish to select all of your properties, click on Select All. Once you are happy with your selection, click on "Stop Adverts".



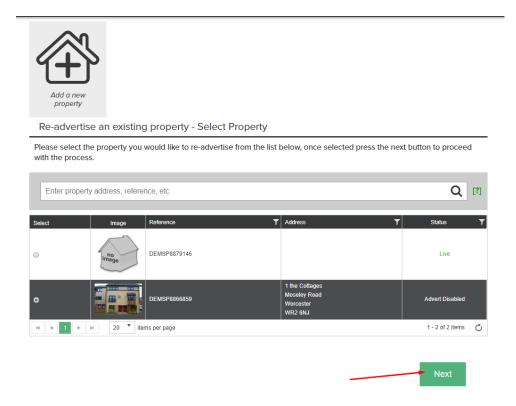
# **Re-advertise a Property**

You can re-advertise an existing property by either accessing it via your Dashboard.

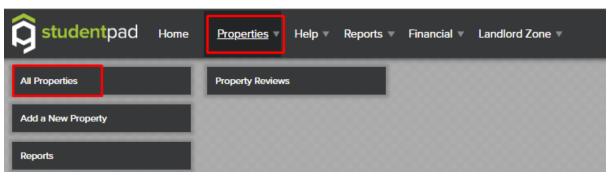


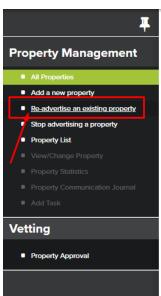
Select the property you wish to re advertise and select the re advertise as shown below.

button to proceed to

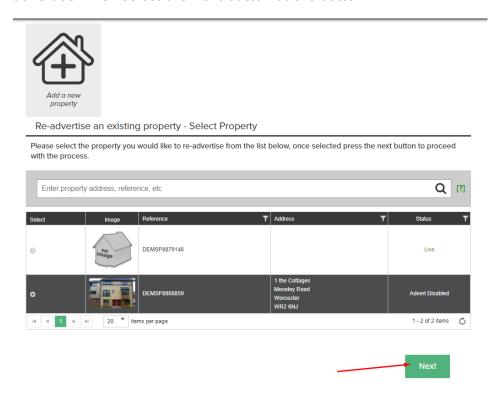


Or you can use the top navigation menu as shown below.

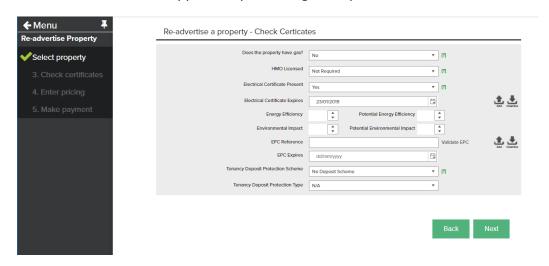




When you reach the next screen again you need to select the property you wish to readvertise. Then select the Next button at the bottom.

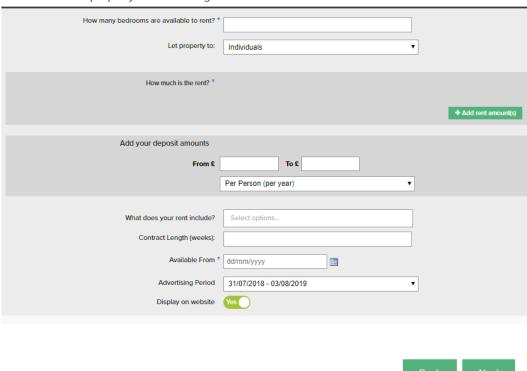


You can then take the opportunity to change or upload the certificate



At the next step you can make any changes to rent, deposits and availability.

#### Re-advertise a property - Enter Pricing



Once you have updated your advert you will again be presented with a choice of what to do next, this will look as below.

Re-advertise a property - What To Do Next

Nearly done! Just a few more things...

Thank you for adding a property advert. Your details have been successfully submitted and are awaiting approval. Before your advert can go live you must provide Studentpad with:
Copy of Gas Safe Register/Corgi certificate
Payment [see info below]

Your property will be advertised until let or 03/08/2018, whichever is sooner.

Payments You can now make payments using our new online payments sytem, using the link below. You may also pay by cash or cheque (made payable to Studentpad Ltd).

Pay for this property now.

Awaiting approval...

Thank you for adding a property advert. Your details have been successfully submitted and are awaiting approval. Before your advert can go live you must provide Studentpad with:
Copy of Gas Safe Register/Corgi certificate
Payment by Cheque (made payable to Studentpad Ltd)

Your property will be advertised until let or 1st May 2013, whichever is sooner.

This property is not yet live because...

There are no current adverts that are set to display on the website. Ensure you have entered a valid start date and the advert is set to display on website.

The adverts for a property are divided into three further areas.

- Current Adverts These are adverts that will be displayed on the front-end website, if an end date has been specified. Active adverts will display the key "Active" and those that require an end date will display the key "Requires End Date" as shown above. Clicking on any advert will load the advert details into the bottom detail block. You can add the advert end date here, if required, without going through the vetting processes.
- **Future Adverts** These are adverts where the start date is later than today and therefore are not yet active adverts. They do not display on the front-end website until that date has arrived.
- **Historic Adverts** These are adverts that have expired and therefore no longer appear on the front-end website. Historical adverts cannot be edited.

By default, when the edit property page is loaded, the latest advert will be automatically

loaded. If you want to create a new advert, there is a " New Advert " link within the current adverts container, located on the right-hand side of the screen. Click this link to start a new blank advert. To save an advert, press either the button or the Save depending on whether you are adding a new advert or updating an existing one.

**Please Note**: Saving an advert will not save any property changes.

# **Property Reviews**



A rating can be applied to a property or agent/landlord. These can be viewed on the front end and be seen by the end user. This is only available to organisations that have purchased this module. You can have an overall rating review and a user review.

## **Property Communication Journal**

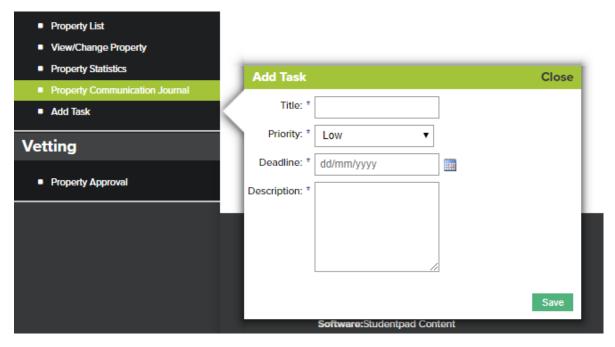
Clicking on the "Property Communication Journal" navigation button, on the left-hand navigation menu will display a grid containing all historical communication between the organisation and the agent/landlord, relating to the selected property.

Property Communication Journal

Method	Content	♦ From	Date	Description
Phone	Other	Studentpad Admin (Studentpad Demo)	27/08/2015	Gas Safety Booked
Email	Mailshot	Studentpad Admin (Studentpad Demo)	27/08/2015	Gas Safety Failed

#### **Add Task**

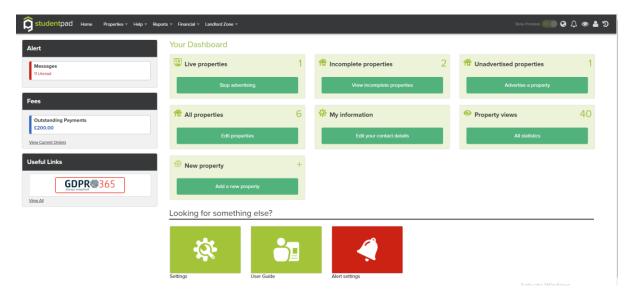
Clicking the "Add Task" navigation button, on the left-hand navigation menu, will allow you to add a task to your "To do list" for the chosen property. You can also assign this to someone. It will show in your to do list.



The organisation must approve the property and then any adverts, if there are any.

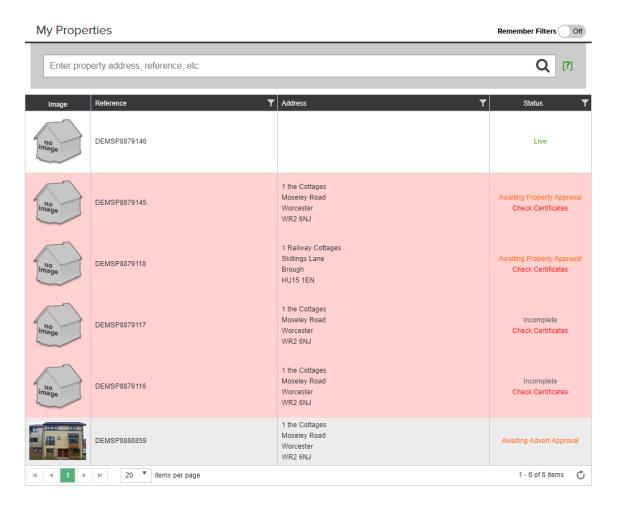
# **Property Dashboard**

When logging in as a landlord, you can see how many properties are live or inactive.



The example landlord above has 6 properties in total, 1 are live on the main site, and 1 is unadvertised and 2 incompletes.

By clicking on "All Properties", you can view your properties and their status.

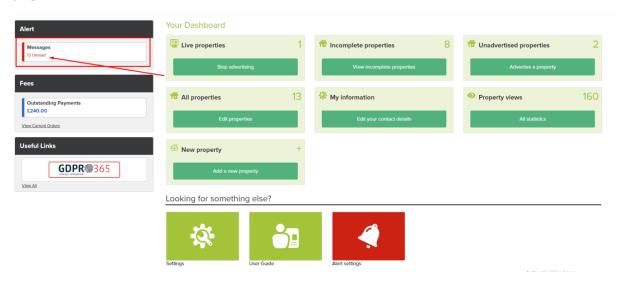


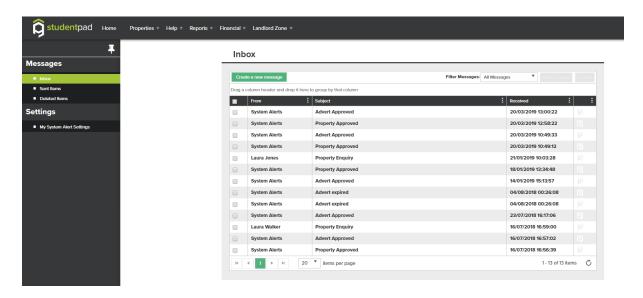
Of the 6 properties shown above 1 is Live, 2 are waiting property approval, 2 are incomplete properties and 1 is awaiting advert approval.

By clicking on the address, you are able to see detailed reason(s) for a property being inactive.

# **Alerts and Messages**

Messages are accessed via the top right-hand menu by clicking on the bell icon (alerts and notifications), or can be viewed from your home page using alerts on the left of the page.



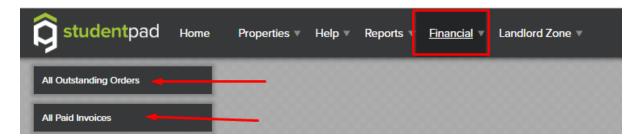


The messages received will depend your settings.

E.g. If you have selected in settings that you wish to allow students to enquire online, and such enquiries will appear here as a message.

This feature allows you to e-mail within the software. You have access to an inbox, sent items and deleted items

#### **Financial**

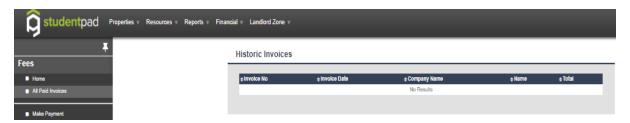


Depending on the institution you are registered with, you may or may not have access to Financial information.

If this is available, you will be able to see Outstanding Orders and Payments.

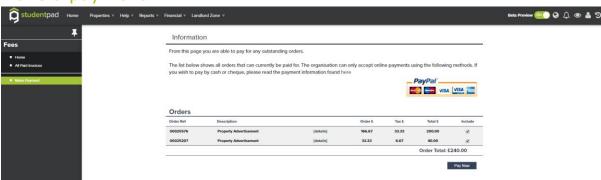


You can view historical invoices via the "All Paid Invoices" link on the left side-bar.



In addition, you can make payments to your account via the "Make Payment" link, again located in the left side-bar.





By selecting the item(s) that need to be paid, the Order Total will be displayed. To make that payment, click PayNow and follow the steps.

#### **Landlord Zone**



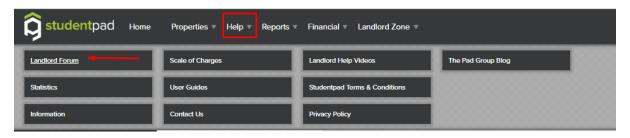
## **Inventory**

Depending on the institution you are registered with, you may or may not have access to the 'Inventory' where property inventories would be stored.

# Help

#### **Landlord Forum**

You can access the landlord forum via the top navigation menu as shown below.

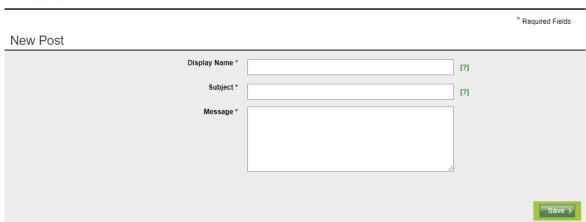


Here you can interact with other landlords about issues that you may encounter or offer advice and compare situations with the network of landlords in your area.



Simply post a new message on the subject you wish to comment on, click "Post a new message".





Once you have posted your message it will be sent for approval with your institution.



You will then see your pending message within the forum.

# **Settings**

The settings are accessed via the person symbol on the top right-hand side of your screen as shown below.



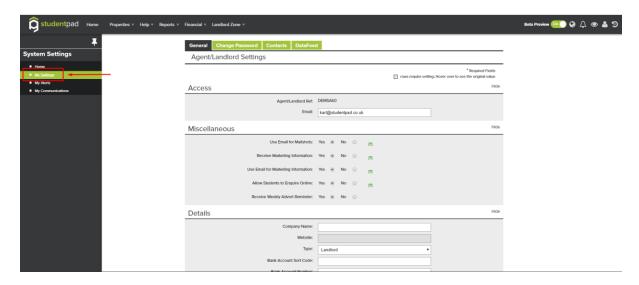
or you can access settings from your home screen dashboard as shown below.

# Looking for something else?



## **My Account settings**

In Account Settings you can change your password, contact information and any general settings for your account.



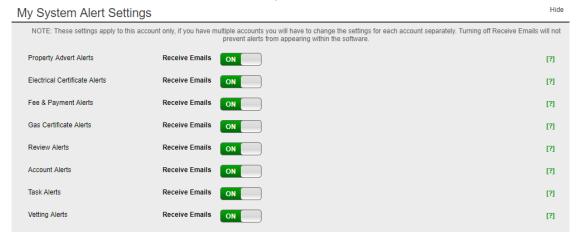
Once any changes have been made click save changes.

Under the 'Miscellaneous' section you can make further selections relating to the contact you receive via the software. Click on the question mark next to the options for an explanation of each:

#### Miscellaneous

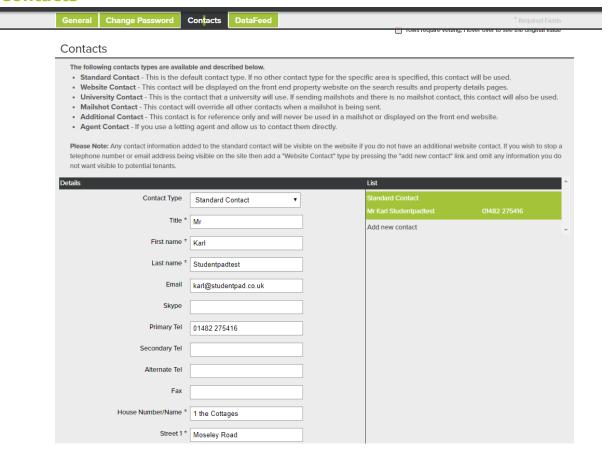


You can use the sliders to decide what you would like to receive emails and alerts.



Please use the sliders to decide what you would like to receive emails and alerts.

#### **Contacts**



You are able to set contact details for different audiences. Contact details for the properties and adverts shown on the website can be different to those for the University to mailshot or call you.

The "Standard Contact" is the system default if one contact is set.

#### **Communications Log**

This can be accessed via "My Communications"



This shows you when the university have contacted you and how.

#### **Datafeed Set-up**

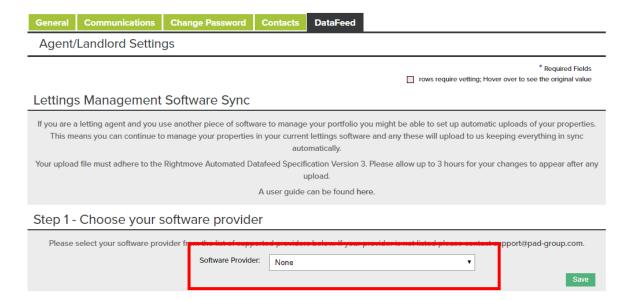
If your university have purchased the Data feed option, you can set up your details here so that you may automatically update your properties from your current software provider.

#### Looking for something else?



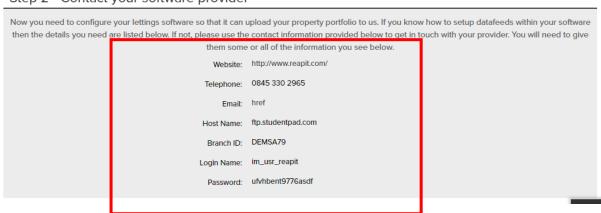
You simply need to select your current software provider then follow steps within the software.

Step 1 - Select your software provider



**Step 2** – Take a note of the details provided and contact your software provider with them or follow the instructions online provider by your software provider to set it up.

Step 2 - Contact your software provider



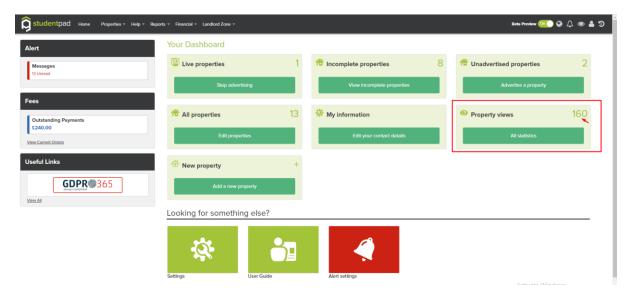
**Step 3** - Once this is complete, do check your uploads are working.

Step 3 - Check your uploads are working

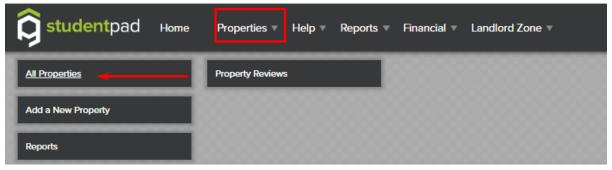


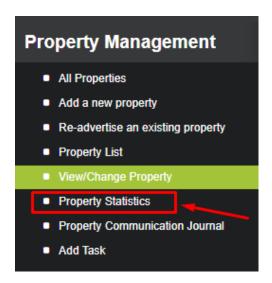
# **Advertising Statistics**

Here you can see statistics on how many times your property has been viewed and how well other properties are doing against the other. You can access statistics from your home screen dashboard:

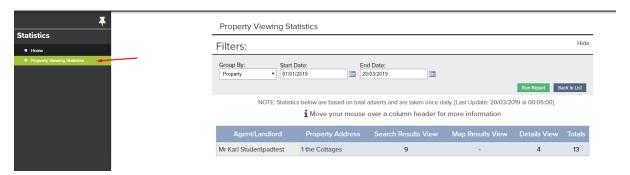


Or, whilst viewing your property, select 'Property Statistics' under the Property Management menu:



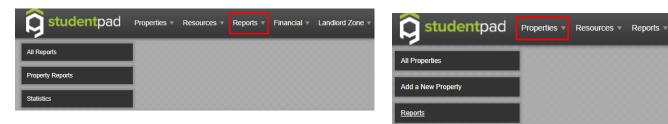


Here you can see statistics on how many times your property has been viewed and how well other properties are doing against the other.

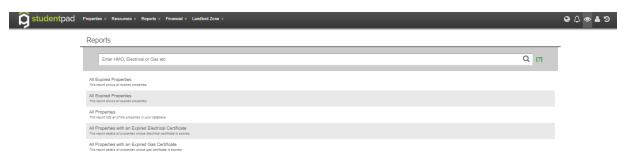


# **Reports**

Reports can be accessed either within the Reports tab or the Properties tab.



Both give you a list of reports relating to that subject that are available. You can search for them using the free text box based on keywords.

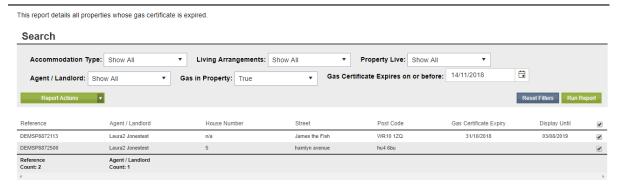


You can then filter these specifically to a property by selecting Property reports.

Reports can be filtered to your requirements, you can export a report to Excel or PDF.

Once you run a report you will see all your properties, so that you may compare them. Reports are in the same format throughout the software.

#### All Properties with an Expired Gas Certificate



If there are any reports you feel would be useful, from the data we store for you, please let your institution know and we will look into creating the report for you.

If you require any further help please make contact with your institution following the contact instruction on their studentpad site.